Census 101: What You Need to Know

**Everyone Counts**
The census counts every person living in the United States.

**It’s About Fair Representation:**
Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

**It’s in the Constitution:**
The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census took place in 1790.

**It’s About Redistricting:**
After each decade’s census, state officials redraw the boundaries of the congressional & state legislative districts in their states to account for population shifts.

**It’s About $675 Billion:**
The distribution of more than $675 billion in federal funds, grants and support to states, counties & communities are based on census data. This money is spent on schools, hospitals, roads, public works & other vital programs.

**It’s About Civic Duty:**
Completing the census is mandatory. It’s our way to participate in our democracy and say “I count!”

**Confidentiality:**
- Extremely strong laws protect the confidentiality of your census response.
- The Census Bureau is not allowed to share your personal information with anyone, including ICE, police, or any other government agencies.
- The Census Bureau can only use your response to create general information about the population, like how many people live in your city, and statistics about age, gender, and race.

The Census Bureau can never share information about you as an individual.
WHAT DOES THE CENSUS MEAN FOR ALAMEDA COUNTY?

Alameda County gets billions of dollars from the federal government for essential services — healthcare, school programs, housing, transportation, social services and more — based solely on the census count.

- Approximately 60% of Alameda County’s revenue comes from federal and state resources.
- For every person not counted, our community loses $1,000 in funding per year for ten years for items including:
  - Medi-Cal
  - CalFresh
  - Medicare Part B
  - Section 8 Vouchers
- An undercount of only 6% means our community would lose $1 billion over the next decade.

WHEN CAN YOU TAKE THE CENSUS?

- March 12, 2020: Information on how to take census mailed out
- March 12 - October 31, 2020: Conduct self-response
- April 1, 2020: Census Day
- Aug. 11 - Oct. 31: Conduct non-response follow-up

HOW CAN YOU TAKE THE CENSUS?

All addresses will receive a letter in the mail with instructions about how to take the Census through the following options:

- **Online**: By computer, tablet, or smart phone
- **Phone**: The Census Bureau’s 1-800 numbers
- **Paper**: Residents can request a paper form for an address

WHERE CAN YOU TAKE THE CENSUS DURING COVID-19?

- **Online** – my2020census.gov
- **Phone** – 1.844.330.2020
- **Mail** – Households received their invitation to respond in March

Census instructions will be available in multiple languages spoken in Alameda County.