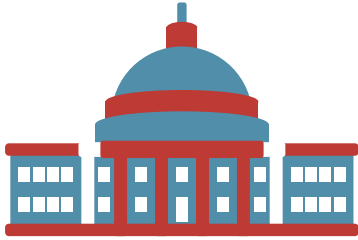




## Everyone Counts

The census counts every person living in the United States.

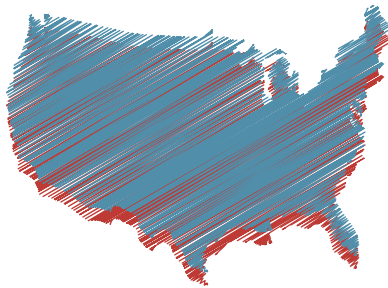
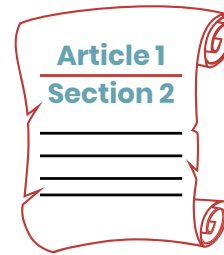


## It's About Fair Representation:

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

## It's in the Constitution:

The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census took place in 1790.

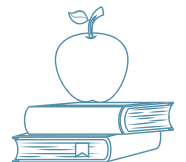
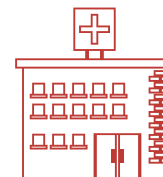


## It's About Redistricting:

After each decade's census, state officials redraw the boundaries of the congressional & state legislative districts in their states to account for population shifts.

## It's About \$675 Billion:

The distribution of more than \$675 billion in federal funds, grants and support to states, counties & communities are based on census data. This money is spent on schools, hospitals, roads, public works & other vital programs.



## It's About Civic Duty:

Completing the census is mandatory. It's our way to participate in our democracy and say "I count!"

## Confidentiality:

- Extremely strong laws protect the confidentiality of your census response.
- The Census Bureau is not allowed to share your personal information with anyone, including ICE, police, or any other government agencies.
- The Census Bureau can only use your response to create general information about the population, like how many people live in your city, and statistics about age, gender, and race.



**The Census Bureau can never share information about you as an individual.**

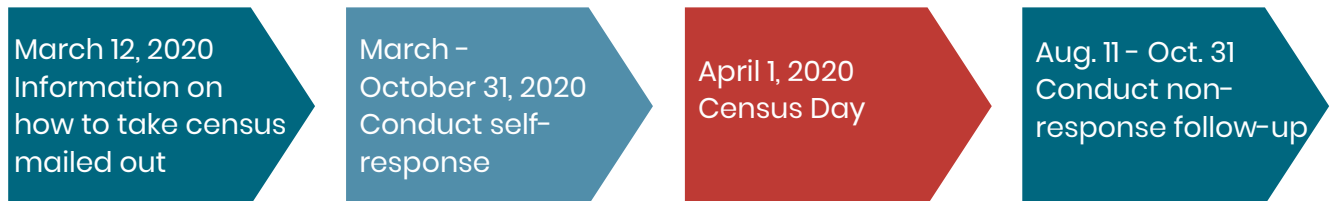


## WHAT DOES THE CENSUS MEAN FOR ALAMEDA COUNTY?

Alameda County gets billions of dollars from the federal government for essential services — healthcare, school programs, housing, transportation, social services and more — based solely on the census count

- Approximately 60% of Alameda County’s revenue comes from federal and state resources.
- For every person not counted, our community loses \$1,000 in funding per year for ten years for items including:
  - Medi-Cal
  - CalFresh
  - Medicare Part B
  - Section 8 Vouchers
- An undercount of only 6% means our community would lose \$1 billion over the next decade.

## WHEN CAN YOU TAKE THE CENSUS?



## HOW CAN YOU TAKE THE CENSUS?

All addresses will receive a letter in the mail with instructions about how to take the Census through the following options:



**Online**  
By computer, tablet, or smart phone



**Phone**  
The Census Bureau’s 1-800 numbers



**Paper**  
Residents can request a paper form for an address

## WHERE CAN YOU TAKE THE CENSUS DURING COVID-19?



At home



**Online** - [my2020census.gov](https://my2020census.gov)

**Phone** - 1.844.330.2020

**Mail** - Households received their invitation to respond in March

**Census instructions will be available in multiple languages spoken in Alameda County**