



Alameda Health Consortium
Census 2020 Level of Engagement

Ally	Engaged	Active
Description:	Description:	Description:
<ul style="list-style-type: none"> - Passive outreach and education - Support census work with limited capacity - Few resources - Rely on AHC for guidance and resources 	<ul style="list-style-type: none"> - Proactive engagement - Commit some staff time to census outreach efforts - Rely on AHC for some support and guidance 	<ul style="list-style-type: none"> - High level of commitment with dedicated funds allocated for census-specific activities - Strong staff capacity/bandwidth - Strong existing external community partnerships - Media engagement - Need little to no reliance on AHC for resources/collateral/social media
Activities:	Activities (all previous plus):	Activities (all previous plus):
<ul style="list-style-type: none"> - Posters in waiting rooms (co-branded and designed by AHC) - Collateral (flyers/materials) available for patients (co-branded and designed by AHC) - Participate in social media campaign (AHC provide text and co-branded images) 	<ul style="list-style-type: none"> - Staff actively provide materials to patients - Staff are trained to answer questions pertaining to the census - Table at HC public events (health fairs, food distributions) 	<ul style="list-style-type: none"> - Staff trained to initiate census discussions with patients - Table at HC public events (health fairs, food distributions) - Host/attend community meetings/town halls/roundtables - Census kiosks available at health centers for IRL census participation
Consideration:	Consideration (all previous plus):	Consideration (all previous plus):
<ul style="list-style-type: none"> - Disseminate collateral - Staff awareness at basic level (internal meetings and briefings) 	<ul style="list-style-type: none"> - Staff training - Guidelines for how to talk to patients - Collaborating with external partners (Alameda Complete Count Committee) 	<ul style="list-style-type: none"> - Deeper/additional level of staff training - Space/capacity for external community meetings/trainings/events - Dedicated staff/IT/Tech for census kiosks/desks/information tables